

VERTICALLY INTEGRATED

LEADER IN CULTURED SHRIMP PRODUCTS

WITH **FARM TO FORK TRACEABILITY**



VERTICALLY INTEGRATED

GLOBAL ACCREDITATIONS

HIGH-QUALITY PRODUCTS

WORLDWIDE EXPORTS



Founded in 1991 by **Dr. B. Masthan Rao**, the BMR Group has since expanded into a conglomerate of Multiple Seed Hatcheries, Shrimp processing facilities, Feed manufacturing facilities, Retail, and Exports to several countries.



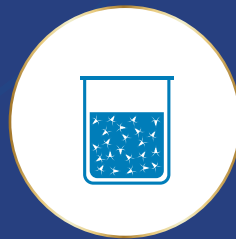
Dr. BEEDA MASTHAN RAO
Founding Chairman and Managing Director
BMR Group
Father of Vannamei in India

Mr. Rao is popularly known as the “Father of Vannamei Farming in India” for pioneering the use of *Penaeus Vannamei* in 2004. From being the first individual who introduced India to a new species called “*L. Vannamei*” to establishing India's first ever Broodstock Multiplication Center in 2019, Mr. Rao's contributions to the Indian Seafood industry have changed the face of the industry.

BMC



Hatcheries



Farms



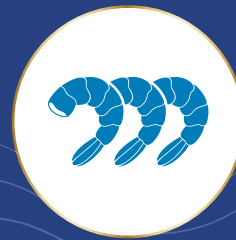
Feed



Healthcare



Processing
& Export



Retail



PROCESSING PLANT

BMR processing plant was established in 2012 near Dagadarti village, Nellore district, Andhra Pradesh. This world-class plant is a high capacity, modern processing plant with two IQF (Individual Quick Frozen) machines, three block freezer equipment and a cold storage of colossal capacity.

The plant **ASC COC certified, ISO certified** and **HACCP** compliant. It strictly complies with **MPEDA** and other guidelines in implementing best practices and maintaining utmost hygiene.

We are vertically integrated with our own **13** shrimp hatcheries, **600** hectares of shrimp farms, **2** shrimp feed mills, and a **60** ton per day capacity shrimp processing plant. We are also the largest shrimp seed supplier in India.



SPECIFICATIONS

PRODUCTION CAPACITY

66 MT

PER DAY

BLOCK FREEZER

7.2 MT

X 3 NOS

= 21.6 MT PER DAY

IQF TUNNEL FREEZER

15.75 MT

X 2 NOS

= 31.5 MT PER DAY

ICE PLANT CAPACITY

150 MT

PER DAY

COOKING LINE WITH IQF

12.6 MT

PER DAY

CABIN PLANT COOKER

750 KG

PER HOUR

GLOBAL PRESENCE



KEY CLIENTS



REGULATORY COMPLIANCE

Our processing plant and products meet all international standards and safety certifications.



OUR PRODUCT RANGE

RAW PRODUCTS

Raw Head On Whole Shrimp (HOSO)

SIZE RANGE: 10/20 THRU 60/70

FREEZING: IQF

BRAND: BMR GOLD



Raw Headless Shell-On (HLSO)

SIZE RANGE: 8/12 THRU 71/90

FREEZING: IQF, BLOCK

BRAND: BMR GOLD

Raw Peeled Deveined Tail-On

SIZE RANGE: 8/12 THRU 71/90

FREEZING: IQF

BRAND: BMR CLASSIC



Raw Peeled Deveined Tail-Off

SIZE RANGE: 8/12 THRU 110/130

FREEZING: IQF, BLOCK

BRAND: BMR CLASSIC, BMR GOLD

Raw Easy Peel Shrimp

SIZE RANGE: 13/15 THRU 51/60

FREEZING: IQF, BLOCK

BRAND: BMR CLASSIC, BMR GOLD



Raw Nobashi EBI

SIZE RANGE: 10/20 THRU 60/70

FREEZING: IQF

BRAND: BMR GOLD

OUR BRANDS



BMR CLASSIC

Range of IQF products



BMR GOLD

Range of block frozen products

NOTE:

All products available in standard pack sizes.

Customization of product and packaging are accepted on request.

Private Label Programs are also undertaken.

COOKED PRODUCTS

Cooked Head On Whole Shrimp

Cooked Headless Shell-On

Cooked Peeled Deveined Tail-On



Cooked Peeled Deveined Tail-Off

Cooked Easy Peel Shrimp

Cooked Nobashi EBI



BREADED PRODUCTS

Breaded Butterfly Shrimp

Breaded Torpedo Shrimp

Breaded Spicy Shrimp

Prawn Spring Rolls

Breaded Shrimp Balls



Breaded Fish Fingers

Cheese Fish Nuggests

Breaded Fish-n-Chips

Fish Cutlets

Crab Cutlets

Fish Cake



OUR TEAM

At BMR, our team of professionals is made up of experienced, skilled, qualified experts who are dedicated to delivering the best results for our clients.

For business enquiries, please write to
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